

## **Baskin-Robbins opens new shop in Tecumseh, Ontario – a relocation – and celebrates growth of existing franchise partners**

*Now at 1655 Manning Rd., operated by successful franchisee partners Ace and Aiman, new location builds on solid foundations in Tecumseh*

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*Brothers and business partners Ace and Aiman Adhami open doors to their new location and welcome the Windsor community on June 3, 2020 at 1655 Manning Rd.*

**TECUMSEH, Ont., July 21, 2020** – Baskin-Robbins Canada, the world's largest chain of ice cream specialty shops, opened on June 3, 2020, a newly relocated shop in Tecumseh, Ontario. Now located at 1655 Manning Rd., the shop replaces the brand's previous location on Tecumseh Rd. The new shop is owned and operated by Ace and Aiman, two brothers who also own a Baskin-Robbins location in Windsor.

"For years Ace and Aiman have sown great seeds in ice cream and hospitality, which have clearly grown and prepared them for expansion," says Natalie Joseph, representative for Baskin-Robbins Canada. "This new Tecumseh location is in the centre of commercial activity in the town and already off to a great start."

The location change, though only minutes apart, was an important move for the brothers.

"Everyone on our team is happy with the new location, and business is off to a strong start," says Ace Adhami.

“The new location is very visible and has brought us a great deal of exposure,” says Aiman Adhami. “We’re happy to be able to bring smiles and ice cream to more people who can see and come into our shop.”

The new location features the brand's complete menu including classic and seasonal ice cream flavours, sundaes, milkshakes, polar pizzas, prepared and signature customizable cakes and more.

In celebration of the shop’s opening, Baskin-Robbins is offering a ‘buy one, get one 50 per cent off’ promotion on regular scoops until the end of July.

With 105 locations in Canada, Baskin-Robbins is committed to growth through existing franchisees as well as new recruits. The brand invites passionate entrepreneurs to join its successful roster of franchise partners. To learn about franchising opportunities with Baskin-Robbins, visit [baskinrobbins.ca/franchising](https://baskinrobbins.ca/franchising).

For more information about Baskin-Robbins Canada and its wide variety of ice cream flavours and frozen desserts, please visit [baskinrobbins.ca](https://baskinrobbins.ca) or follow the company on [Facebook](#), [Twitter](#) or on [Instagram](#).